

Leading Illinois for Tomorrow
10/27-10/30/16
\$8,150

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25341762	Changes as of: 10/26/2016 at 12:19 PM	Version: Current State Version 1
CPE: //5497	Flight: 10/24/16 - 10/30/16	Total \$: \$8,150.00
Agency: Adelstein & Associates	Advertiser: Leading Illinois for Tomorrow	Total Spots: 20
2155 CATON	Product: LEADING ILLINOIS FOR TOMORROW	Total CPP: \$127.94
CHICAGO, IL 60647	Agency Order #:	Total GRP: 63.7
	Buyer: PAULA HAMBRICK	Separation:
	Salesperson: DAN RAYMOND	
	Comments: SCHEDULE RUNS WED, 10/26-SUN, 10/30.	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/VOTE	
	Assistant: REBECCA BERRY	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/24	10/24 - 10/24	Total Spots	Total \$	CPP	GRP
1	W-F 5:30a-6a		SUNRISE THIS MORNING	\$300.00	2.2	30	2		2	\$600.00	\$136.36	4.4
2	W-F 7a-9a		GMA	\$600.00	4.8	30	3		3	\$1,800.00	\$125.00	14.4
3	W-F 9a-10a		LIVE WITH KELLY	\$250.00	2.7	30	4		4	\$1,000.00	\$92.59	10.8
4	W-F 11a-11:30a		NEWCHANNEL 20 AT MIDDAY	\$200.00	2.0	30	3		3	\$600.00	\$100.00	6.0
5	W-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$850.00	3.8	30	1		1	\$850.00	\$223.68	3.8
6	W-F 6:30p-7p		ET	\$500.00	3.9	30	1		1	\$500.00	\$128.21	3.9
7	W 9p-10p		DESIGNATED SURVIVOR	\$850.00	5.0	30	1		1	\$850.00	\$170.00	5.0
8	F 9p-10p		20/20	\$750.00	2.9	30	1		1	\$750.00	\$258.62	2.9
9	Sa 7a-8a		SATURDAY GMA	\$350.00	3.2	30	1		1	\$350.00	\$109.38	3.2
10	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$250.00	2.3	30	1		1	\$250.00	\$108.70	2.3
11	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.5	30	1		1	\$300.00	\$85.71	3.5
12	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.5	30	1		1	\$300.00	\$85.71	3.5
TOTALS: 20									20	\$8,150.00	\$127.94	63.7



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25341762	Changes as of: 10/26/2016 at 12:19 PM	Version: Current State Version 1
CPE: //5497	Flight: 10/24/16 - 10/30/16	Total \$: \$8,150.00
Agency: Adelstein & Associates	Advertiser: Leading Illinois for Tomorrow	Market: Campaign-Sprngfld-Dtr DMA
2155 CATON CHICAGO, IL 60647	Product: LEADING ILLINOIS FOR TOMORROW	Office: CHICAGO
Agency Order #:	Buyer: PAULA HAMBRICK	Primary Demo: Adults 35+
Salesperson: DAN RAYMOND 312-832-6634	Con Type: POLITICAL/VOTE	Total CPP: \$127.94
	Assistant: REBECCA BERRY 312-832-6605	Total GRP: 63.7
	Separation:	

Special Instructions	
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Date/Time	Added by	Comment
10/26/16 12:19 PM	REBECCA BERRY	SCHEDULE RUNS WED, 10/26-SUN, 10/30.

Competitive Information
Market Budget: \$0
WICS Share: 24%
Comment:
Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$8,150.00	\$127.94	63.7
Total	100%	20	\$8,150.00	\$127.94	63.7

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$8,150.00
Total	20	\$8,150.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	10/26/16 12:40 PM					\$0
New	10/26/16 12:19 PM	REBECCA BERRY	New	20		\$8,150.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WICS-WICD
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract

590

Schedule Dates

10-11/04/16

Advertiser

Adelstein & Associates (113345)

Agency

Adelstein & Associates (17775)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Leading Illinois for Tomorrow (872636)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

HAMBRICK, PAULA

Phone/Fax

/

CPE

5497

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

LEADING ILLINOIS FOR
SCHEDULE RUNS WED, 10/26-SUN, 10/30.
Dan Raymond

Date Entered

10/26/16

Last Modified

11/01/16

Entered By

Amanda Painter

CO-OP

No

Headline #

ECR25341762

Demo

A35+

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$1,222.50

Net Total

\$6,927.50

Sales Tax

WICS + WICD Combo 100/0 (WICS++)

By Broadcast Month

Spots

Rate

Oct. 2016

18

\$7,100.00

Nov. 2016

2

\$1,050.00

Grand Total:

20

\$8,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	5:30A- 6A (CST)				1	1				2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS) SUNRISE THIS MORNING		10/26/16
2.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	7A- 9A (CST)	3			X	X				3	\$600.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS) GMA		10/26/16
3.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	9A- 10A (CST)				2	2				4	\$250.00	\$1,000.00	WICS+WICD Combo 100/0 (WICS) LIVE WITH KELLY		10/26/16
4.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	11A- 11:30A (CST)	3			X	X				3	\$200.00	\$600.00	WICS+WICD Combo 100/0 (WICS) NEWCHANNEL 20 AT MIDDAY		10/26/16
5.0	Normal Line / News	10/27/16-10/28/16	3	:30	10P- 10:35P (CST)	1			X	X				1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) NEWSCHANNEL 20 LATE NEWS		10/26/16
6.0	Normal Line / SPOT	10/27/16-10/28/16	3	:30	6:30P- 7P (CST)	1			X	X				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) ET		10/26/16
7.0	Normal Line / Prime	10/27/16-10/27/16	3	:30	6:58P- 8P (CST)				1					1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) Grey's Anatomy		10/26/16
8.0	Normal Line / Prime	10/28/16-10/28/16	3	:30	9P- 10P (CST)						1				\$750.00		WICS+WICD Combo 100/0 (WICS) 20/20		10/26/16
8.0.1	Closed Preempt	10/28/16															WICS+WICD Combo 100/0 (WICS) Sold Out/Exception -		
9.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7A- 8A (CST)						1			1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS) SATURDAY GMA		10/26/16
10.0	Normal Line / Football	10/29/16-10/29/16	3	:30	2:30P- 6P (CST)							1			\$250.00		WICS+WICD Combo 100/0 (WICS) ABC COLLEGE FOOTBALL		10/26/16
10.0.1	Closed Preempt	10/29/16															WICS+WICD Combo 100/0 (WICS) Incorrect Section Level/Spot - Needs to be section level 4		

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St.
Springfield, IL 62703

Adelstein & Associates
2155 Calton
Chicago, IL 60647

Contract # 2671530

Schedule Dates 10/27/16-11/04/16
Advertiser Leading Illinois for Tomorrow (113345)
Agency Adelstein & Associates (17775)
Product POLITICAL ISSUE (ns) (1187)
Brand Leading Illinois for Tomorrow (872636)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name HAMBRIK, PAULA
Phone/Fax /
CPE 5497
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LEADING ILLINOIS FOR
SCHEDULE RUNS WED, 10/26-SUN, 10/30.
Dan Raymond

Entered 10/26/16
Modified 11/01/16
Created By Amanda Painter
CO-OP No
Headline # ECR25341762
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,222.50
Net Total \$6,927.50
Sales Tax

WICS+WICD Combo 100
By Broadcast Month
Oct. 2016 18 Spots 7,100.00
Nov. 2016 2 Spots 1,050.00
Grand Total: 20 Spots \$8,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	10/29/16-10/29/16	3	:30	6P- 6:30P (CST)							1		1	\$300.00		WICS+WICD Combo 100/0 (WICS)	EARLY NEWS SATURDAY	10/26/16
11.0.1	Closed Preempt	10/29/16															WICS+WICD Combo 100/0 (WICS)	Live Program Overrun/Exception -	
12.0	Normal Line / News	10/30/16-10/30/16	3	:30	5:30P- 6P (CST)								1	1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	NC20 EARLY NEWS	10/26/16
13.0	M/G For 10.0.1 / Football	10/29/16-10/29/16	4	:30	2:30P- 6P (CST)							1		1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)	ABC COLLEGE FOOTBALL	10/31/16
14.0	M/G For 8.0.1 / Prime	11/04/16-11/04/16	3	:30	8P- 9P (CST)							1		1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS)	Shark Tank	10/31/16
15.0	M/G For 11.0.1 / SPOT	11/04/16-11/04/16	3	:30	6:30P- 7P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	ET	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbaj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16
Date

Miles R. K.
Signature

312.787.3322
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, CSM

Signature Printed Name Title